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For immediate release

Veteran pharmaceutical executive joins Kurve Technology's advisory board

*Jim McDermott brings broad experience to
nasal drug delivery company*

Bothell, WA Feb. 18, 2004: Kurve Technology, a developer of innovative nasal drug delivery devices, today announced veteran pharmaceutical executive and consultant Jim McDermott has joined the company's scientific consulting team.

McDermott was most recently director of US new products commercialization for Aventis Pharmaceuticals where he managed a portfolio of phase I-III products, an alliance joint commercialization team and business development activities, and was one of ten executives selected to develop the company's global customer focus transformation plan. With more than 20 years of experience in the pharmaceutical industry, he's also worked for Roche Laboratories. McDermott holds an MBA from Rockhurst College, and a B.S. degree in finance from Stonehill College.

"Jim's experience in product rollouts and market development will be instrumental in further establishing Kurve in the nasal drug delivery market," said Marc Giroux, CEO.

Kurve's ViaNase™ is the only known device that has nasally delivered chemical formulations to the paranasal sinuses in clinical testing. It is based on Kurve's proprietary Controlled Particle Dispersion Technology™ that enables patients to quickly and painlessly administer drugs via the nose.

Kurve recently announced it has closed an \$800,000 round of angel funding that allows the company to continue developing strategic partnerships.

Industry analysts believe that the global drug delivery market will show sharp growth over the next three to five years, forecasting the nasal drug delivery market growth at 15 percent a year to \$9 billion by 2008.

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About Kurve Technology, Inc.

Based in Bothell, WA, Kurve Technology, Inc. designs and develops novel nasal drug delivery devices based on its proprietary Controlled Particle Dispersion Technology which provides an effective and efficient way to deliver both prescription and over-the-counter (OTC) drugs.

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