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For immediate release

Kurve Technology invited to speak at nasal drug delivery conference

Innovative nasal drug delivery method to be presented at conference's Technology Showcase

BOTHELL, WA – July 7, 2005: Kurve Technology, Inc. will speak about Controlled Particle Dispersion™ (CPD) —its innovative nasal drug delivery technology — on July 27, 2005 at Pharmaceutical Education Associates' Nasal Drug Delivery Conference at the Four Points Sheraton in Washington, DC.

Kurve Chairman and CEO Marc Giroux will discuss and demonstrate Kurve's ground-breaking intranasal drug delivery technology that enables patients to quickly and painlessly administer drugs. Giroux will demonstrate ViaNase™, an advanced nasal drug delivery system that can optimally saturate the entire nasal cavity. He also will present the latest in-vivo patient studies.

Using the principal of vortical flow, CPD effectively disrupts inherent nasal cavity airflows to deliver compounds to the entire nasal cavity. CPD optimizes droplet size, aerodynamics and trajectory to saturate the nasal cavity, lengthen compound residence time, and minimize deposition to the lungs. Early indications from clinical investigation show that the average area of intranasal deposition was as much as 300 percent greater for ViaNase compared to nasal spray bottles. In fact, in most cases, up to 90 percent of formulations delivered by spray bottles or nebulizers fail to reach their intended target in the nasal cavity.

CPD can dramatically increase efficacy for patients dependent on drug therapy for a host of medical conditions such as allergic rhinitis, chronic sinusitis, pain management, obesity and central nervous system (CNS) disease.

Information on the Nasal Drug Delivery Conference can be found at <http://www.pharmedassociates.com/drug.asp#p219>

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About Kurve Technology, Inc.

Kurve Technology, Inc. offers pharmaceutical companies versatile nasal delivery systems for local and systemic medical therapies. Kurve's Controlled Particle Dispersion (CPD)[™] technology intranasally delivers compounds with far greater efficacy and efficiency than traditional methods. ViaNase[™] – an electronic atomizer that incorporates CPD – can deliver a wide range of compounds, aiding the more than 200 million patients who suffer from such medical conditions as allergic rhinitis, chronic rhinosinusitis, sexual dysfunction, migraine headache, obesity, and CNS disease. www.kurve.com